Keystone First VIP Choice

FASTFACTS Important Information for Our Providers

Attention: Increased Incentive Amounts

(Q4) 2026 Medicare Incentive Programs

Keystone First VIP Choice is pleased to share three Q4 2026 Medicare incentive opportunities: the **PCP Visit Incentive Program**, **Medicare Stars Incentive Campaign**, and **Medicare Medication Adherence Incentive Program**. These programs support timely outreach, preventive and primary care engagement, care gap closure, medication adherence, and Medicare Stars performance.

Program Overview

The 2026 Medicare incentive programs provide supplemental payment opportunities for participating providers who complete qualifying activities for eligible Medicare members. Unless otherwise specified, these incentives supplement and do not replace existing HEDIS, risk-based, contractual, or other incentive arrangements.

Incentive Program Summary

Program	Purpose	Eligible Activity	Timing
Q4 2026 PCP Visit Incentive Program	Increase PCP engagement for attributed Medicare members without a 2025 PCP visit or 2026 YTD PCP visit.	Complete a qualifying PCP visit.	Oct. 1–Dec. 31, 2026
Q4 2026 Medicare Stars Incentive Campaign	Close eligible Stars care gaps before year-end.	Order, refer, or provide eligible services.	
2026 Medicare Medication Adherence Incentive Program	Improve adherence for key Stars medication measures.	Support adherence for at-risk members	

How to Participate

1. Review eligible member lists and opportunity reports.
2. Identify members due for PCP visits, Stars services, and/or medication adherence support.
3. Conduct outreach and complete, order, refer, or schedule eligible services as appropriate.
4. Submit standard claims, encounter, or pharmacy data and monitor completion before deadlines.

Program-Specific Details

Q4 2026 PCP Visit Incentive Program

The PCP Visit Incentive Program supports primary care engagement for active, attributed Medicare members who did not complete a PCP visit in 2025 and have not had a PCP visit YTD in 2026 (based on claims received to date). Providers may earn incentives for qualifying Q4 2026 PCP visits, subject to eligibility, validation, and payment requirements.

Incentive Amount**: $50.00** per completed PCP visit in Q4 2026

Q4 2026 Medicare Stars Incentive Campaign

The Medicare Stars Incentive Campaign offers supplemental payments for eligible Stars-related services completed during Q4 2026. This campaign is in addition to the existing HEDIS Incentive Program and is intended to support year-end care gap closure.

Medicare Stars Q4 2026 Incentive Measure	Total Incentive Amount
BCS: Breast Cancer Screening	$75.00
COL: Colorectal Cancer Screening	$25.00
KED: Kidney Health Evaluation	$25.00
CBP: Controlling Blood Pressure	$75.00
EED: Diabetes - Eye Exam	$25.00
GSD: Diabetes - A1c Control (< or = 9.0)	$75.00

2026 Medicare Medication Adherence Incentive Program

The Medication Adherence Incentive Program supports improved adherence for eligible Medicare members in the Medication Adherence for Diabetes (MAD), Medication Adherence for Hypertension (MAH), and Medication Adherence for Cholesterol (MAC) Stars medication measures. Providers may earn incentives for these adherence measures based on each qualifying member's final percentage of days covered (PDC): $50 for Tier 1 adherence of 85% or higher, and $25 for Tier 2 adherence of 80% to 84%.

Scoring Tier	PDC Requirement	Incentive Amount
Tier 1	≥85%	$50.00
Tier 2	80%–84%	$25.00

Reporting and Member Identification

Eligible members and open opportunities are available in NaviNet reports, including the PCP Performance Report Card, Medicare Medication Adherence Opportunity report, and PCP Visit Incentive Opportunity report. Providers should review reports regularly to prioritize outreach and track completion.

NaviNet Access Instructions

- In NaviNet, go to: **Keystone First VIP Choice** > **Report Inquiry** > **Clinical Reports:**
  - Stars opportunities: **PCP Performance Report Card** > **Provider Group** > **Current** > **Search**
  - Med adherence: **Medicare Medication Adherence Opportunity** > **Provider Group** > **Current** > **Search**
  - PCP Visit: **PCP Visit Incentive Opportunity** > **Provider Group** > **Current** > **Search**

Payment Timing and Methodology

Payments are based on member eligibility, provider participation status, claims and encounter data submission requirements, data validation, program terms, and final review by Keystone First VIP Choice. PCP Visit and Stars payments apply to eligible Q4 2026 services. Medication adherence payments are calculated after 2026 adherence rates are finalized. Payment anticipated in Q2 of 2027 to allow for claims run out.

Questions

For questions about program eligibility, member lists, NaviNet reports, qualifying services, documentation, or payment timing, please contact your Network Management Account Executive. Thank you for your continued partnership in supporting quality care and improved Medicare member outcomes.

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