

2025 MEDICARE STARS Q4 INCENTIVE CAMPAIGN



Keystone First
VIP Choice

We are excited to announce Keystone First VIP Choice's **Medicare Star's Q4 Incentive Campaign** for Primary Care Physicians. You're invited to participate in this end-of-year campaign, which includes a supplemental payment opportunity for each eligible service provided to our members from October 1, 2025, to December 31, 2025. See below for a list of eligible services and more information on how to participate in this campaign.



How do I participate?

1. Identify Keystone First VIP Choice members on your panel who require one or more of the eligible services in this campaign.
2. Order, refer, or provide the eligible services for the identified members and encourage them to obtain these services between October 1, 2025, to December 31, 2025. **That's all!**



How can I identify eligible members?

Eligible members are easy to identify! Members due for eligible services may be identified through the **PCP Performance Report Card** available in NaviNet by going to **www.navinet.net** and following the steps below:

1. Under the Report Inquiry workflow options choose "Administrative Reports".
2. Choose "PCP Performance Report Card" from the drop-down menu and hit select.
3. Under Choose a "Provider Group" locate your office/group from the drop-down menu.
4. Under "Select Report Type" select "Current" and hit Search.



What are the eligible services and the payout amounts?

Medicare Stars Q4 2025 Incentive Measures	Total Incentive Amount
BCS: Breast Cancer Screening	\$25
COL: Colorectal Cancer Screening	\$25
KED: Kidney Health Evaluation	\$25
CBP: Controlling Blood Pressure	\$25
EED: Diabetes - Eye Exam	\$25
GSD: Diabetes - A1c Control (< or = 9.0)	\$25



When and how are the supplements paid out?

Supplemental payments are based on claims data submitted for the panel members identified. Supplemental payments will be distributed sometime in the second quarter of 2026. Payment will include information identifying the services provided to eligible members for which the supplemental payment is attributable.



Questions?

If you have questions about this campaign or need assistance with NaviNet, please contact your Provider Network Management Account Executive or the Provider Network Management general email box at PNMAllRegions@amerihealthcaritas.com. Thank you for your participation in the Keystone First VIP Choice provider network and your continued commitment to our members.

Please note, this campaign does not replace the existing HEDIS Incentive Program but is an additional payout.